

# IRON DEFICIENCY...

AFFECTS UP TO  
**ONE-THIRD** OF THE  
WORLD'S POPULATION<sup>1</sup>

IT IS ONE OF THE FEW  
**NUTRITIONAL DEFICIENCIES** STILL  
WIDESPREAD IN  
DEVELOPED COUNTRIES<sup>2</sup>

IT CAN HAVE SERIOUS CONSEQUENCES  
FOR THE DEVELOPMENT  
**OF CHILDREN**<sup>3</sup>

#GetIronInformed

and meet the symptoms at [www.irondeficiencyday.com](http://www.irondeficiencyday.com)

